Cookie Policy

Last Updated: March, 2020

This Cookie Policy ("**Cookie Policy**" or "**Policy**") applies to the websites operated by or otherwise provided to you by https://catscasinos.co.uk/ (respectively, the "**Site/s**", and "**us**" or "**we**"). By accessing and using the Site, you consent to the use of cookies, as described in this Policy.

We expressly reserve the right to modify this Policy from time to time. If there are any material changes to this Cookie Policy, you will be notified via the Site/s. We encourage you to periodically review this page for the latest information on our privacy practices. Your continued use of the Site constitutes your agreement to be bound by such changes to this Policy. Your only remedy, if you do not accept the terms of this Policy, is to discontinue use of the Site or to refuse accepting cookies by using your browser's settings.

This Cookie Policy is an integral part of our Privacy Policy and terms and definitions we used and explained in the Privacy Policy, will have the same meaning in this Policy. This Policy explains:

- What cookies are
- What cookies are used when you use the Site
- How third parties use cookies on the Site
- Your cookie options
- Interest-Based Advertising

1. What Cookies Are?

A cookie is a small text file that is stored in your web browser that allows the Site or a third party to recognize you, as a visitor (and not as an individual). Cookies might be used for the following purposes: (1) to enable certain functions; (2) to provide analytics; (3) to store your preferences; and (4) to enable ad delivery and behavioral advertising.

Cookies can either be session cookies or persistent cookies. A session cookie expires automatically when you close your browser. A persistent cookie will remain until it expires, or until you delete your cookies from your browser. Expiration dates are set in the cookies themselves; some may expire after a few minutes while others may expire after longer periods. Cookies placed by the website you're visiting are sometimes called "first party cookies," while cookies placed by other entities are sometimes called "third party cookies."

Cookies are many times used with a pixel tag on the Sites. Pixel tags (also known as web beacons or clear GIFs) are typically transparent graphic images placed on a website. These pixels are used in combination with cookies to measure the actions of visitors to their websites that arrive through the services. For example, we, or our business partners may use pixel tags to track interactions on the Site/s or to understand referrals to partners from our Site/s, or, for Retargeting purposes, as we described in the Privacy Policy, or other interest based advertising, as further explained in section 5 below.

2. What cookies are used for when I use the Site?

When you access and/or use the Site or interact with the services, we, or a third party may place a number of cookies in your browser. Some of the cookies will only be used if you use certain features or select certain preferences, and some cookies will be used for a longer-term purpose, as described in our Privacy Policy.

Each cookie serves one of the following purposes:

- o **Essential Cookies:** These first party cookies allow users to use a feature of the Site such as: (i) remaining logged in, or (ii) making purchases.
- o **Analytics Cookies:** These cookies track information about how the Site/s are being used so that we can improve them and report on our performance. We may also use analytics cookies to test new ads, pages or features to see how users react to them. Analytics cookies may either be first party or third-party cookies.
- o **Preference Cookies:** These first party cookies store your Site preferences.
- o **Ad Targeting Cookies:** These third party cookies (also known as "behavioral" or "targeted" advertising are placed by advertising platforms or networks in order to: (i) deliver ads and tracks ad performance, and (ii) enable advertising networks to deliver ads that may be relevant based upon your activities.

3. **How do third parties use cookies on the Site/s?**

Third party entities like analytics, Third Party vendors or ad networks generally use cookies to collect user information on an anonymous basis. They may use that information to better understand users' activities on the Site and other websites that they visited immediately after.

4. **What are my cookie options?**

If you don't like the idea of cookies or certain types of cookies, you can change your browser's settings to delete cookies that have already been set and to not accept new cookies. To learn more about how to do this, visit the help pages of your browser. Please note, however, that if you delete cookies or do not accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

You may also opt out of third party cookies by following the instructions provided by each third party in its privacy policy.

5. **How to manage cookies?**

As we explain in our Cookie Policy, cookies help you to get the most out of our Site/s and services. If you do disable cookies you may find that certain sections of our Site do not properly function.

How to disable behaviorally targeted advertising cookies

If you are concerned about behaviorally targeted advertising cookies (which serve you advertisements based on your use of the Website and other websites), users based in the European Union can visit www.youronlinechoices.eu and users based in the US can visit http://www.aboutads.info/choices/ for more information.

How to enable and disable cookies using your browser

Google Chrome:

- o Click the wrench icon on the browser toolbar >> Select Settings >> Click 'Show advanced settings' >> In the "Privacy" section, click the 'Content settings' button
- o To enable cookies in the "Cookies" section, pick 'Allow local data to be set', this will enable both first-party and third-party cookies. To allow only first-party cookies pick 'Block all third-party cookies without exception'

- o To disable cookies, in the "Cookies" section, pick 'Block sites from setting any data'
- o Note there are various levels of cookie enablement and disablement in Chrome. For more information on other cookie settings offered in Chrome, refer to the following page from Google: http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647

Microsoft Internet Explorer 6.0, 7.0, 8.0

- o Click on 'Tools' at the top of your browser window and select 'Internet Options' >> In the options window navigate to the 'Privacy' tab
- o To enable cookies: Set the slider to 'Medium' or below
- o To disable cookies: Move the slider to the top to block all cookies
- o Note there are various levels of cookie enablement and disablement in Explorer. For more information on other cookie settings offered in Internet Explorer, refer to the following page from Microsoft: http://windows.microsoft.com/en-GB/windows-vista/Block-or-allow-cookies

Microsoft Edge

- o Click on the More actions button on the toolbar, and select Settings >>Search for View advanced settings and click on it >> Under Cookies section, select to either Don't block cookies (default), Block only third party cookies >> Restart Edge.

Mozilla Firefox

- o Click on 'Tools' at the browser menu and select 'Options' >> Select the Privacy panel
- o To enable cookies: Check 'Accept cookies for sites'
- o To disable cookies: Uncheck 'Accept cookies for sites'
- o Note there are various levels of cookie enablement and disablement in Firefox. For more information, refer to the following page from Mozilla: http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies

Opera

- o Click on 'Setting' at the browser menu and select 'Settings' >> Select 'Quick Preferences'
- o To enable cookies: check "Enable Cookies"
- o To disable cookies: uncheck "Enable Cookies"
- o Note there are various levels of cookie enablement and disablement in Opera. For more information on other cookie settings offered in Opera, refer to the following page from Opera Software: http://www.opera.com/browser/tutorials/security/privacy/

Safari on OSX

- o Click on 'Safari' at the menu bar and select the 'Preferences' option >>Click on 'Security'
- o To enable cookies: In the 'Accept cookies' section select 'Only from site you navigate to'

- To disable cookies: In the 'Accept cookies' section select 'Never'
- Note there are various levels of cookie enablement and disablement in Safari. For more information on other cookie settings offered in Safari, refer to the following page from Apple: http://docs.info.apple.com/article.html?path=Safari/3.0/en/9277.html

All other browsers

- Please look for a "help" function in the browser or contact the browser provider.

6. How to manage your cookies?

Most internet browsers are initially set up to automatically accept cookies. As we explain above, you can change the settings to block cookies or to alert you when cookies are being sent to your device.

Please be aware, that if you disable the cookies that we use, this may impact your experience while on the Site, for example you may not be able to visit certain areas of the Site or you may not receive personalized content or information when you visit a Site.

For more information about the cookies that the Site uses you can click here.

7. Interest Based Advertising

We and third parties engage in interest-based advertising provided by vendors in order to deliver advertisements and personalized content that we and other advertisers believe will be of interest to you. To the extent third-parties are using cookies or other technologies to perform these services, the Site does not control the use of this technology or the resulting information for online, mobile, or email advertising, and is not responsible for any actions or policies of such third parties.

If you have any questions about our Cookie Policy, you may contact us by sending an email to admin@catscasinos.co.uk.

Third Party cookies

Google

We use various products and features provided by Google LLC. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google").

- Google Analytics
  - Our services use the analytic tools of Google Analytics. Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how you use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.
  - Please note the fact that Google Analytics is supplemented by the code "gat._anonymize();" on this website to guarantee the anonymized collection of IP addresses (so called IP-masking).
  - In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA. On behalf of the website provider Google will use this information for

the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use the full functionality of this website. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under https://tools.google.com/dlpage/gaoptout?hl=en-GB.

o You can refuse the use of Google Analytics by clicking on the following link. An opt-out cookie will be set on the computer, which prevents the future collection of your data when visiting this website: Disable Google Analytics

o Further information concerning the terms and conditions of use and data privacy can be found at http://www.google.com/analytics/terms/gb.html or at https://www.google.de/intl/en_uk/policies/. Please note that on this website, Google Analytics code is supplemented by "anonymizeIp" to ensure an anonymized collection of IP addresses (so called IP-masking).

- Google Dynamic Remarketing
  o We use Google Dynamic Remarketing to advertise our site across the Internet, in particular on the Google Display Network. Dynamic remarketing will display ads to you based on what parts of our websites you have viewed by placing a cookie on your web browser. This cookie does not in any way identify you or give access to your computer or mobile device. The cookie is used to indicate to other websites that "This user visited a particular page, so show them ads relating to that page." Google Dynamic Remarketing allows us to tailor our marketing to better suit your needs and only display ads that are relevant to you.
  o If you do not wish to see ads from our site, you can opt out of Google's use of cookies by visiting Google's Ads Settings. For further information visit Google's "Privacy Policy".

- Google AdWords
  o We use Google AdWords to advertise our site across the Internet, in particular on the Google search.
  o If you do not wish to see ads from our site, you can opt out of Google's use of cookies by visiting Google's Ads Settings. For further information visit Google's "Privacy Policy".

- DoubleClick by Google
  o DoubleClick uses cookies to enable interest-based advertisements. The cookies identify which ad has been shown in the browser and whether you have accessed a website through an ad. The cookies do not collect personal information. If you do not wish to see interest-based ads, you can opt out of Google's use of cookies by visiting Google's Ads Settings. For further information visit Google's "Privacy Policy".

Facebook

We use various products and features provided by Facebook Inc. (1601 S. California Avenue, Palo Alto, CA 94304 USA, "Facebook").

- Facebook Custom Audiences
  o In the context of interest-based online advertising, we use the product Facebook Custom Audiences. For this purpose, a non-reversible and non-personal checksum (hash value) is generated from your usage data. That hash value can be transmitted to Facebook for analysis and marketing purposes. The collected Information

contain your activities on our site (e.g. browsing behavior, visited subpages, etc.). Your IP address is transmitted as well and used for geographical controlling of advertising. The data collected is only transmitted encrypted to Facebook and is anonymous to us that means the personal data of individual users are not visible to us.

  o For more information about the privacy policy of Facebook and Custom Audience, please
    check https://www.facebook.com/about/privacy/ or https://www.facebook.com/business/a/online-sales/custom-audiences-website. If you do not want data acquisition via Custom Audience, you can disable Custom Audience here.

- Facebook Exchange FBX
  o When you visit our websites with the help of remarketing tags, a direct connection between your browser and the Facebook server is established. Facebook gets the information that you have visited our website with your IP address. This allows Facebook to assign your visit to our website to your user account. The information thus obtained we can use for the display of Facebook Ads. We point out that we as provider of the website have no knowledge of the content of the transmitted data and the use of it by Facebook.

- Facebook Conversion Tracking Pixel
  o This tool allows us to follow the actions of users after they are redirected to a provider's website by clicking on a Facebook advertisement. We are thus able to record the efficacy of Facebook advertisements for statistical and market research purposes. The collected data remain anonymous. This means that we cannot see the personal data of any individual user. However, the collected data are saved and processed by Facebook. We are informing you on this matter according to our information at this time. Facebook is able to connect the data with your Facebook account and use the data for their own advertising purposes, in accordance with Facebook's privacy policy found under: https://www.facebook.com/about/privacy/. Facebook Conversion Tracking also allows Facebook and its partners to show you advertisements on and outside Facebook. In addition, a cookie will be saved onto your computer for these purposes.
  o By using the website you agree to the data processing associated with the integration of Facebook pixel.
  o Please click here if you would like to revoke your permission: https://www.facebook.com/ads/settings.

Hotjar

Hotjar is an Analysis and Feedback tool provided by Hotjar Ltd (Level 2,St Julians Business Centre, 3, Elia Zammit Street, St Julians STJ 1000, Malta, Europe). It helps us to reveal the online behaviour and feedback of our visitors. Hotjar uses a tracking code, which collects your information and transmit it to Amazon Web Services secure cloud servers based in Ireland. The following information may be collected through your device and browser:

- your device's IP address (collected and stored in an anonymized format);
- device screen size;
- device type (unique device identifiers) and browser information;
- geographic location (country only);
- preferred language used to display the webpage.

We use this Information to improve the functionality of our website and makes it more user-friendly, more valuable and simpler for you to use.

You may opt-out from having Hotjar collect your information when visiting a Hotjar website at any time by using a 'Do Not Track' header. You can read more on how to do that by clicking here. For further Information visit Hotjar "Privacy Policy".

List of third parties that can access information through our partners sites:

- Google AdWords + Doubleclick - Google's Ads Settings.
- Bing - Privacy dashboard.
- Cake - Privacy Policy.
- Facebook - Ads settings, Privacy Policy.
- Ligatus - Privacy Policy.
- Outbrain - Privacy Policy.
- Yahoo - Privacy Policy.